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LST request

Canadian Heritage
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by Ken Rubin

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FEB 05 2008

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MEMORANDUM TO JUDITH A. LAROUCHE

MEETING WITH 2010 WINTER GAMES PARTNERS

(In Preparation for Meeting)

SUMMARY

- o At 11:45 a.m. on February 6, 2008, you will be having lunch with Minister David Emerson and members of his staff, Larry Malloy, Jacque Prokopanko, and from VANOC, John Furlong, David Guscott and Renée Smith-Valade.
- o We understand the Minister may have invited others, including the Minister of Public Safety, the Secretary of State for Sport, the Secretary of State for Small Business and Tourism and the Secretary of State, Pacific Gateway and the Vancouver-Whistler Olympics.

Background

- This meeting coincides with celebrations in Ottawa marking the two-year countdown to the 2010 Olympic and Paralympic Winter Games in Vancouver and Whistler.
- For your consideration, a synopsis of potential discussion items and areas of shared interest are outlined below:

Security

- VANOC and the Vancouver Integrated Security Unit (VISU) have a draft Memorandum of Understanding that outlines roles and responsibilities. Final agreement is pending approval of the Federal/Provincial Committee on Security.

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- In this regard, Minister Emerson's office may seek a briefing from Deputy Minister Elcock in advance.

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Canadian Tourism Commission

- The Canadian Tourism Commission (CTC) has been actively involved in strategic planning and activities to leverage Canada's hosting of the 2010 Winter Games since the Bid Phase. In 2007, the Government approved \$26 million in incremental funding for the CTC's national strategy to leverage the media exposure afforded by the 2010 Winter Games, to reposition Canada and accelerate brand recognition globally and to motivate travelers to visit Canada before, during and after 2010.
- The CTC is working closely with the 2010 Federal Secretariat, other Games Partners, and federal and provincial departments and agencies on 2010-related initiatives including the two-year countdown events in Ottawa, and considering opportunities related to the Aboriginal Pavilion and the Place de la Francophonie.

Official Languages

- The Office of the Commissioner of Official Languages is monitoring the preparations for the 2010 Winter Games to ensure that the Olympic Games fully reflect Canada's linguistic duality. The Office of the Commissioner will interview Games partners on February 18 to 25, 2008, in Ottawa and March 3 to 10, 2008, in Vancouver. The Commissioner's final report is expected to be tabled in the fall of 2008. You may wish to discuss your recent meeting with the Commissioner.
- Of course, the question of the broadcasting of the Games in both official languages could be raised, especially around French broadcasting. For your information TQS was granted an extension of its protection until February 29, 2008 by Quebec Superior Court.

Games-time Accommodations for Essential Federal Service Providers (EFS)

- The 2010 Federal Secretariat and PWGSC have been working through the EFS Committee to identify preliminary accommodation requirements and to facilitate meeting these requirements.
- The 2010 Federal Secretariat and PWGSC are in the process of drafting a Request for Proposals (RFP) to go to the marketplace seeking the necessary overnight accommodations in the Greater Vancouver area. It is imperative that this be completed as soon as possible in order to manage increasing costs and potential accommodations shortages.

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- The 2010 Federal Secretariat has not been working on behalf of the RCMP, as the RCMP has a significant temporary accommodation requirement and is working directly with VANOC. The RCMP is developing a Request for Proposal (RFP) to meet a large portion of the security-related accommodation needs.

Capital Equipment for Legacy Venues

- VANOC has requested that the Government of Canada approve the use of existing contributions to fund the purchase of \$8.8M worth of equipment for the Whistler Legacy Venues from their Capital Plan. This money would be drawn from the venue contingency fund.
- The additional funding of \$55M approved last year was to cover increased costs of construction and was conditional upon receiving an updated report on the Capital Plan and detailed Project Definition Reports. At that time, the reports did not contemplate the purchase of capital equipment.
- The 2010 Federal Secretariat is currently consulting with the Treasury Board Secretariat on the potential of covering these costs without exceeding the Federal Commitment of \$290M.

Opening Ceremony of the Olympic Winter Games

- The Minister has recently confirmed with VANOC in writing that the Department of Canadian Heritage intends to invest \$20 million toward the Opening Ceremony of the Olympic Winter Games in order to ensure that the event adequately reflects the priorities of the Government and helps to achieve its domestic and international branding goals.
- The 2010 Federal Secretariat will be leading the effort to ensure that all of the conditions associated with the investment are incorporated into the contribution agreement. These conditions will ensure that the department has appropriate input and oversight into VANOC's ceremony planning.

Live Sites in Vancouver and Whistler

- Included in the Government of Canada's commitment to the 2010 Winter Games is a \$20 million contribution for Olympic and Paralympic Live Sites in both Vancouver and Whistler. Live Sites create potential to extend first-hand the Games-time experience; engage fully a greater number of Canadians; and establish lasting post-Games legacies in the form of improved and newly created community infrastructure.
- This investment will be delivered through existing Terms and Conditions of two key Canadian Heritage programs with appropriate objectives and expected outcomes: the Cultural Spaces Canada (CSC) program, and the Commemoration, Celebration and Learning Program (CCL).

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Olympic and Paralympic Torch Relays

- The Olympic and Paralympic Torch Relays are the centrepiece of outreach initiatives for the 2010 Winter Games. The Relays are one of the most highly publicized events of the Games; national media attention will be significant, and international media interest has been expressed. In response to the branding efforts to make these Canada's Games, there will be increasing public expectations about the national dimension of the Torch Relays. Canadians will likely take into account the success of the Relays in forming their views about the overall success of the 2010 Winter Games.
- The Olympic Torch Relay will pass through more than 350 communities in all provinces and territories and is expected to require up to 12,000 torch bearers. The Paralympic Torch Relay will be realized on a smaller scale but will still offer considerable visibility to the Paralympic Winter Games, Canadian Paralympians and the Paralympic Movement.
- VANOC is responsible for delivering and funding the 2010 Torch Relays. However, the Relays also represent an opportunity to create linkages to existing federal priorities and program objectives. VANOC remains receptive to future collaboration options with the Government of Canada around the 2010 Torch Relays.
- Canadian Heritage received policy approval but has never received a source of incremental funds required to stimulate community level activities that would supplement VANOC's Torch Relay plans with a view toward increasing the level of community engagement and participation in centres across the country.

Human Rights Complaint - Women's Ski Jumping

- In November 2006, the IOC approved Ski Cross as a new event for the 2010 Vancouver Olympic Winter Games (but rejected women's ski jumping, as well as several other events. IOC officials have indicated that women's ski jumping is not yet sufficiently established, lacking the required technical merit and noting that the first women's world championship will not be held until 2009.
- Ski jumping and Nordic Combined are the only competitions in the Olympic Winter Games in which women do not participate.
- The decision of the IOC to exclude women's ski jumping from the Vancouver 2010 Olympic Winter Games was challenged through a complaint filed with the Canadian Human Rights Commission (CHRC) by _____ of Calgary, the mother of top Canadian jumper _____. The complaint alleged that the Department of Canadian Heritage, as a funding partner of the venue where the ski jumping event will be held, was obligated to challenge the IOC decision.

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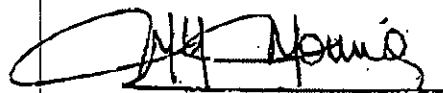
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- With the guidance and assistance of the CHRC, the Department of Canadian Heritage and agreed to participate in a mediation process to resolve this complaint.
- On January 8, 2008, following a meeting in Calgary in which VANOC participated, it was announced that a settlement had been reached regarding the complaint. The settlement outlined a mutually agreeable course of action which was derived through the mediation – which is to examine the most appropriate channels for seeking whether the IOC might reconsider its decision to add women's ski jumping to the 2010 sport program.
- Mr. John Furlong may have some views on this file that he may share with Minister Guergis. For her part, Mrs. Guergis may seek Vanoc's support in coordinating a meeting with Dr. Rogge (IOC President), as his visit in Vancouver coincides with her own visit (February 24-26, 2008).

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Conclusion

- The 2010 Federal Secretariat continues to work in close collaboration with all of its partners to provide advice and expertise to support the planning and implementation of commitments made by the Government of Canada as they relate to the 2010 Olympic and Paralympic Winter Games.



Marie-Geneviève Mounier
Assistant Deputy Minister
International and
Intergovernmental Affairs and
Sport

Prepared by: Tim O'Malley, 2010 Federal Secretariat, 613-949-7954

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According to Games protocol this initial courtesy note to the Head of State is followed by a formal invitation one year before the Games. The President of the Organizing Committee sends this invitation to the Head of State or his/her representative directly.

Although we have not received an indication whether or not Queen Elizabeth II will be present in Vancouver in 2010 we may expect her to request the Governor-General to represent her during the Games. This is in line with the practice followed in Sydney (2000) and Calgary (1998) -see the background below. Other Royal Family members (most likely Prince Edward, perhaps Princess Anne and others) may attend our Games on a personal basis.

Background:

The role of the Head of State during the Opening Ceremony, as prescribed by the IOC, is relatively limited but symbolically important.

- *The Head of State is requested to host a reception for IOC members before the start of the Olympics (and for IPC members before the start of the Paralympics). This is sometimes combined with a reception for other international and domestic dignitaries*
- *At the start of the Opening Ceremony he/she is received officially received at the entrance and guided to his/her box by the President of the IOC (resp. IPC) and by the President of the OCOG*
- *He/she is presented with a salute from participating countries during the Parade of Athletes*
- *He/she officially opens the Olympic and Paralympic Games*

The Games are formally closed by the President of the IOC (resp. IPC). There is no active role for the Head of State during the Closing Ceremony of the Olympic or Paralympic Games. The Head of State may opt to attend, or be represented the Closing Ceremony; in recent years Heads of State have often represented by their national Prime Minister. At the beginning of the Closing Ceremony the Head of State or her/his designee is introduced and acknowledged together with the IOC President (resp. IPC President) and the OCOG President from his/her box in the Official Stand.

Year	Host City	Olympic Games opened by	Paralympic Games opened by
2006	Torino	President of Italy	President of Italy
2004	Athens	President of Greece	President of Greece
2002	Salt Lake City	US President	US President
2000	Sydney	Governor-General, representing the Queen	Governor-General
1998	Nagano	Emperor of Japan	Crown Prince
1996	Atlanta	US President	US Vice President
1994	Lillehammer	King of Norway	Queen
1992	Barcelona	King of Spain	King of Spain
1992	Albertville	President of France	President of France

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1998	Seoul		President of the Republic of Korea	President of Korea
1998	Calgary		Governor-General, representing the Queen	Governor represent

1976	Montréal		Queen (accompanied by the Governor-General)	Not appli
1976	Toronto		Not applicable	No inform
1956	Melbourne		Duke of Edinburgh, representing the Queen	Not appli

With best regards,

Bas

Bas Brusche

Manager, Protocol, International Client Services

Gestionnaire, Protocole, Services à la clientèle internationale

VANOC -- Vancouver Organizing Committee for the Olympic and Paralympic winter games

COVAN -- Comité d'organisation des Jeux olympiques et paralympiques d'hiver de 2010 à Vancouver

400 - 3585 Gravelley St. / 400 - 3585 rue Gravelley

Vancouver, BC (C.-B) V5K 5J5

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¹¹ Both the King and Queen of Norway attended the Closing Ceremony of the Lillehammer Paralympic Winter Games

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The Honourable David Emerson
Minister for International Trade and
Minister for the Pacific Gateway and
the Vancouver-Whistler Olympics
808 300 West Georgia Street
Vancouver, BC V6B 6B4

Dear Minister Emerson,

As you know the 2010 Olympic Opening Ceremony will be presented in Vancouver's BC Place Stadium on February 12, 2010. IOC ceremonies protocol states that the official declaration of opening presented at the climax of the ceremony is delivered by the host country's Head Of State. We would be most honoured if Her Majesty Queen Elizabeth II would open the 2010 Olympic Winter Games on behalf of all Canadians.

The Opening Ceremony will be seen by billions of television viewers across Canada and worldwide and will provide our audiences with an unforgettable memory of the host nation. The participation of our sovereign Head Of State will underscore the historic foundation of our country and will delight the people of Vancouver, British Columbia and Canada as well as viewers around the world.

We respectfully request the assistance and support of the Government of Canada in extending an invitation to Buckingham Palace to request that The Queen officially open the Games. The Opening Ceremony will be a critical element in the success of the Vancouver 2010 Olympic Games and we are certain that an appearance by Her Majesty will deliver an unforgettable and lasting impression of the Games and of Canada.

We would be most obliged if you will assist us in presenting our invitation. With your support I'm confident we can succeed. Please let me know what steps we are required to take in order to proceed.

Kind regards,

John A. Furlong
Chief Executive Officer

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Access to Information Act.

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de la Loi sur
l'accès à l'information

MISSION

To touch the soul of the nation and inspire the world
by creating and delivering an extraordinary Olympic
and Paralympic experience with lasting legacies.
*Exalter l'âme de la nation et inspirer le monde
entier grâce à l'organisation et à la tenue de Jeux
olympiques et paralympiques extraordinaires qui
inscriront un héritage durable.*

Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games (VANOC)
Comité d'organisation des Jeux olympiques et paralympiques d'hiver de 2010 à Vancouver (COVAN)

VANOC
3585 Gravelly Street
Vancouver, BC Canada V5K 5J5
COVAN
3585, rue Gravelly
Vancouver, C.-B. Canada V5K 5J5

Vancouver 778 328 2010
Toll free / Sans frais 1 877 408 2010
Fax / Télécopieur 778 328 2011
VANCOUVER2010.COM

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Minister of International Trade and
Minister for the Pacific Gateway and
the Vancouver-Whistler Olympics



Ministre du Commerce international et
ministre de la porte d'entrée du Pacifique et
des Olympiques de Vancouver-Whistler

Ottawa, Canada K1A 0G2

The Honourable L'honorable
David L. Emerson, P.C., M.P., c.p., député

Handwritten signature

MAR - 9 2007

Mr. John A. Furlong
Chief Executive Officer
Vancouver Organizing Committee for the 2010 Olympic
and Paralympic Winter Games
3585 Graveley Street
Vancouver, British Columbia
V5K 5J5

Dear Mr. Furlong:

Thank you for your correspondence requesting that an invitation be extended to Her Majesty The Queen by the Government of Canada to officially open the 2010 Olympic and Paralympic Winter Games in Vancouver, British Columbia, on February 12, 2010.

The Government of Canada looks forward to a memorable opening ceremony and Olympic and Paralympic Winter Games that will not only profile athletic excellence, but British Columbia and Canada to the world in 2010. Official visits to Canada by Her Majesty The Queen and Members of the Royal Family are organized in blocks of five years. The Department of Canadian Heritage is currently working on a plan that will cover the years up to and including 2010. The plan will be finalized in the next few months. In view of her responsibilities with respect to Royal Visits, I have taken the liberty of forwarding a copy of our exchange of correspondence to my colleague, the Honourable Bev Oda, Minister of Canadian Heritage and Status of Women, for information.

The Government strongly supports your suggestion. Please accept my best wishes.

Sincerely,

The Honourable David L. Emerson, P.C., M.P.

c.c.: The Honourable Bev Oda, P.C., M.P.

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Canada

**DRAFT/
ÉBAUCHE**

Mr. John A. Furlong
Chief Executive Officer
Vancouver Organizing Committee
for the 2010 Olympic
and Paralympic Winter Games
3585 Graveley Street
Vancouver, British Columbia
V5K 5J5

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Your suggestion has been noted and will be taken into consideration as it continues to develop this plan.

Please accept my best wishes.

Sincerely,

The Honourable David L. Emerson, P.C., M.P.

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de la Loi sur
l'accès à l'information

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→ Shouldn't
that we say
will be in touch
as soon as we have
plans?

Kevin
MacLeod/HullOttawa/PCH/CA
15/01/2008 06:29 AM

To "Bas Brusche" <Bas_Brusche@vancouver2010.com>
cc Robert.Peck@International.gc.ca
bcc
Subject RE: Background -Invitation to Head of State / 2010 Games

Dear Mr. Brusche:

I wish to thank you for your note; it was greatly appreciated.

As you can well understand, should Her Majesty be in Canada in 2010 for the Olympic Games, it would likely be part of a larger official visit to this country. That year will mark the 100th anniversary of the Royal Canadian Navy and other events of importance that the Government of Canada might well wish to highlight by way of this royal presence.

Many thanks once again and I trust that we shall remain in contact as we draw ever nearer to 2010.

Sincerely,

Kevin S. MacLeod, C.V.O.
Chief of Protocol / Chef du Protocole
Department of Canadian Heritage /
Ministère de Patrimoine canadien
(819) 994-3647 (Office / Bureau)
(819) 997-0743 (Fax / Télécopieur)
"Bas Brusche" <Bas_Brusche@vancouver2010.com>



"Bas Brusche"
<Bas_Brusche@vancouver2010.com>
14/01/2008 05:35 PM

To <Kevin_MacLeod@pch.gc.ca>
cc <Robert.Peck@international.gc.ca>
Subject RE: Background -Invitation to Head of State / 2010 Games

Dear Mr. MacLeod,

Thank you for your informative email. Please rest assured that the role of the Department of Canadian Heritage (PCH) regarding matters concerning HM Queen Elizabeth II is much appreciated and understood. VANOC, DFAIT and other non-commercial partners work together in the Vancouver 2010 Protocol Coordination Committee. In that context I copied my background note concerning the role of the Head of State during the Olympic and Paralympic Games to Mr. Peck. PCH is represented in the committee through the Olympic and Paralympic Games Federal Secretariat.

According to Olympic protocol the offices of the Head of State are contacted by the Chairman of the Organizing Committee with a courtesy note containing information about the dates of the Olympic and Paralympic Games, and a request for availability to open both Games. A formal personal invitation to the Head of State is sent out one year before the Games. I will see to it that any further VANOC correspondence regarding the possible presence of HM Queen